# GOVERNMENT OF INDIA
# INFORMATION AND BROADCASTING
# LOK SABHA

UNSTARRED QUESTION NO:4128
ANSWERED ON:18.12.2012
CODE OF CONDUCT FOR TV BROADCASTERS
Rai Shri Prem Das

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

(a) whether the Government proposes to establish any code of conduct for television broadcasters across the country;

(b) if so, the details thereof;

(c) if not, the existing methods for regulating the content on television;

(d) whether regional channels are governed by any form of regulation or observe any self-regulation

(e) if so, the details thereof; and

(f) if not, the manner in which the Government proposes to regulate the content on regional channels?

## Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION & BROADCASTING (SHRI MANISH TEWARI).

(a) & (b) All programmes and advertisements telecast on TV channels, transmitted/ retransmitted through the Cable TV Networks, are required to adhere to the already existing Programme and Advertising Codes prescribed under the Cable TV Networks (Regulation) Act, 1995 and Rules framed thereunder.

(c) This Ministry has constituted an Inter Ministerial Committee (IMC) to look into the violations of the Programme and Advertisement Codes. IMC has representatives from the Ministry of Home Affairs, Defence, External Affairs, Law, Women and Child Development, Health and Family Welfare, Consumer Affairs and Advertising Standards Council of India (ASCI). IMC meets periodically and recommends action against violations. Government has also set up an Electronic Media Monitoring Centre (EMMC) to monitor the content telecast on Private satellite television channels round the clock.

(d) to (f) The provisions of the Cable TV Networks (Regulation) Act, 1995 and Rules framed thereunder, is applicable to all private satellite/cable television channels including the regional language channels. In addition the Government have set up State level and District level monitoring Committees around the Country for monitoring content telecast in private satellite/Cable Television channels. So far, 21 State level Monitoring Committees including Union Territories and 274 District level Monitoring Committees have been set up across the country, the list is placed in Annexure. The existing provisions of content regulation are considered adequate, at present.